

of Korea alliance and the deep friendship between our two countries," White House Press Secretary Sarah Sanders said. "The two leaders also will discuss President Trump's upcoming meeting with North Korean leader Kim Jong Un," she said.

April 17-April 21. Kumkum Bhagya, aired on free-to-air channel ZEE Anmol, grabbed the second position, among the top five fiction shows. The show's viewership rose to 11218 (000) impressions on week 17, from 10892(000) impressions on week 15 (HSM Urban plus Rural: NCCS all: Prime time between 6 PM-11:30 PM).

With IPL commanding high advertising rates, Hindi GECs do tend to feel the pinch, especially in case of newly-launched programmes. "Advertising rates completely depends on viewership generated by a show. If a show launched right before IPL or in between is able to garner a good audience, then advertisers do pay good rates," a senior media planner said on the condition of anonymity.

Instead of selling a single 10-second ad spot, Star India is selling bundled deals to advertisers. An ad slot across all channels along with Hotstar is being sold in the range of ₹19-20 crore, while ad slots just on Hotstar are about ₹4 crore. Also, the broadcaster is selling a combination of HD channels along with limited ad slot on Hotstar in the range of ₹3-5 crore. While a 10-second ad spot on a Hindi GEC during prime-time is priced at around ₹80,000-1 lakh, on a Hindi FTA channel it would cost ₹20,000-30,000.

Media analysts opine that by launching new shows, broadcasters try to maintain the momentum on GECs. "It's like having something than nothing. Also, new shows do tend to build some kind of excitement around GECs, which otherwise could see a huge drop in viewership despite a few tent-pole shows. Every channel has two-three marquee programmes," said Jehil Thakkar, partner and leader (media and entertainment), Deloitte India.



Uttar Pradesh Expressways Industrial Development Authority (UPEIDA)
2nd Floor, Paryatan Bhawan, C-13, Vipin Khand,
Gomti Nagar, Lucknow-226010, India

Notice inviting 'Expression of Interest' for Part-Financing of Civil Construction Work of "Purvanchal Expressway Project" in the State of Uttar Pradesh in India

Chief Executive Officer, UPEIDA, on behalf of Government of Uttar Pradesh, invites "Expression of Interest" (EOI) from eligible International level or India-based Financial Institutions/Private Sector Investment or Financing Agencies/Public or Private Sector Banks/Equity Funds/Pension Funds/Investor Companies or similar other organisations/Funds/Trusts etc. for providing alternative financial resources in the form of Loan/Investment/Other Forms of Infrastructure-Funding to UPEIDA to the extent of INR 1,20,000 million (equivalent to US\$ 1850 million approximately), preferably in Indian Rupee Denominated Terms, repayable over 12 years period after a moratorium during construction period of 03 years (total period of 15 years) with the Default Guarantee of State Government or without it, for civil construction work of 341 Km. long 06-Lane (expandable to 08 Lanes) "Purvanchal Expressway Project" in the State of Uttar Pradesh in India. The Interested Applicants may study the EOI document available on the website www.upeida.org or www.upeida.in for further details. Queries, if any, may be posted by email to upeida.finance@gmail.com with the title/subject line of the email being "Query for EOI-Part-Financing of Civil Construction Work of Purvanchal Expressway Project". In case of necessity of a personal contact, the Additional Chief Executive Officer of UPEIDA will be in a position to respond over the mobile phone no. +91-9711295994. Expression of Interest clearly indicating the type and the amount of proposed financial commitment, all-inclusive costs to UPEIDA, various terms and conditions as also other details of the proposal may be submitted before 18:00 hrs on 21 May 2018 to the Chief Executive Officer at the above mentioned address with superscription on the envelope as "Expression of Interest for Part-Financing of Civil Construction Work of Purvanchal Expressway Project". Applicants can also send the pdf copy of complete EOI through e-mail to upeida.finance@gmail.com with the aforementioned title/subject line within the same period. UPEIDA reserves the right to accept/reject any or all EOI(s) received without assigning any reason.

Chief Executive Officer,
U.P. Expressways Industrial Development Authority (UPEIDA)



(CIN: L85110KA1994PLC016663)
Registered Office: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli,
Bengaluru - 560 103 Phone: +91 80 6659 8700 | Fax: +91 80 6696 3333
Email: info@subex.com Website: www.subex.com

Statement of Audited Consolidated Financial Results for the year ended March 31, 2018

Particulars	Current Year ending March 31, 2018	Year to date Figures / Previous Year ending March 31, 2017	(Rs. in lakhs)
			Corresponding 3 months ended March 31, 2017
Total income from operations	32,432.00	35,733.00	9,485.00
Net Profit / (Loss) for the period (before Tax, Exceptional and/or Extraordinary items#)	2,275.00	7,528.00	1,757.00
Net Profit / (Loss) for the period before tax (after Exceptional and/or Extraordinary items#)	3,441.00	(3,362.00)	(9,133.00)
Net Profit / (Loss) for the period after tax (after Exceptional and/or Extraordinary items#)	2,068.00	(4,323.00)	(9,370.00)
Total Comprehensive Income for the period [Comprising Profit / (Loss) for the period (after tax) and Other Comprehensive Income (after tax)]	1,828.00	(5,699.00)	(9,095.00)
Paid-Up Equity Share Capital	56,200.00	50,691.00	50,691.00
Earnings Per Share (of Rs. 10/- each) (for continuing and discontinued operations)			
1. Basic:	0.37	(0.85)	(1.85)
2. Diluted	0.37	(0.85)	(1.85)

Note: a) The above is an extract of the detailed format of the Annual Financial Results filed with the Stock Exchanges under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015. The full format of the Annual Financial Results are available on the Stock Exchange websites where the securities of the Company are listed and are also posted on the Company's website www.subex.com

b) # - Exceptional and/or Extraordinary items adjusted in the Statement of Profit and Loss in accordance with Ind-AS Rules / AS Rules, whichever is applicable.

Place: Bengaluru
Date : May 04, 2018

By order of the Board
Vinod Kumar Padmanabhan
Managing Director & CEO

For further details on the results, please visit our website: www.subex.com

BENGALURU

The Financial Express. 6/5/2018 (SPE 12W15H)

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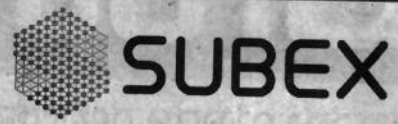
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(CIN: L85110KA1994PLC016663)

Registered Office: RMZ Ecoworld, Outer Ring Road, Devarabisanahalli,
Bengaluru - 560 103 Phone: +91 80 6659 8700 | Fax: +91 80 6696 3333
Email: info@subex.com Website: www.subex.com

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Place: Bengaluru
Date : May 04, 2018

By order of the Board
Vinod Kumar Padmanabhan
Managing Director & CEO

For further details on the results, please visit our website: www.subex.com

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