

ROC REVENUE ASSURANCE

The winds of change are passing by the telecom Industry. Some set their sails and navigate faster than ever before. Others are doomed to be capsized.

Which boat would you like to be on?

In a rapidly changing digital world, success is reserved for the adaptable, prepared and the daring. How does a digital service provider,

- Successfully transform to new technology?
- Balance CapEx, OpEx, and profits?
- Manage a plethora of partners?

With 25 years of domain expertise, Subex Revenue Assurance is built around big data and focused analytics capabilities to address the new, complex and critical challenges faced by RA teams globally.





Margin Assurance

Profitability makes or breaks a business. How profitable are your offerings? Margin Assurance helps telcos gain fine-grain insights into their profitability.

Track margins to:

- Maintain a strong bottom-line
- Avoid non-profitable startups, partnerships, and products
- Prevent revenue loss due to negative margins



Migration Assurance

Close to 50% of telco BSS/OSS migrations increase the risk of revenue leakage. Migration Assurance helps telcos eliminate the risks in their migration.

Successfully migrate to new systems to:

- Avoid customer dissatisfaction
- Control program timelines
- Prevent budget overrun
- Decrease data integrity issues



Device Assurance

With the increase in the sale of devices, telcos are also seeing a steep, rise in fraud, revenue leakages, and write-offs. Device Assurance helps telcos gain control over the highly fragmented device logistics and sales ecosystem.

Get a complete picture of devices to:

- Understand the forward & reverse supply chain
- Mitigate the risks & process gaps
- Reduce write-offs



Promotion Assurance

Having the right product is insufficient. Promotions are key to differentiation. Are your promotions producing the right results? Promotion assurance helps Telcos to define the campaign KPIs and measure ROI from each on a near real-time basis.

Run successful campaigns to:

- Maximise ROI
- Refine strategies near-real time
- Tailor for customer segments

WHY SUBEX REVENUE ASSURANCE?

- Comprehensive AI/ML framework for addressing next-gen leakages
- Dedicated Business Operations Portal for accelerated leakage recovery cycles
- Lowest TCO and effective future-proofing with native Hadoop support
- End to End Assurance Partner, with Consulting, Tooling and Services offerings
- Largest operational library of RA controls embedded in the tool (DNA Engine)

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