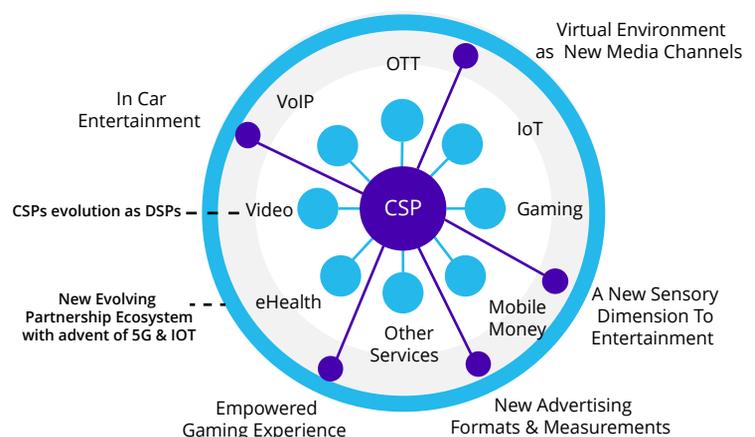# PARTNER ECOSYSTEM MANAGEMENT

ENABLING TRUST IN DIGITAL PARTNERSHIPS

As the telecom ecosystem continues to evolve, partnering with different business domains has opened new revenue streams for CSPs. In such a scenario, business support systems need to transform from an operational function into a strategic one. This is the right time to move beyond Just Billing and Settlement. Subex's Partner Ecosystem Management platform helps CSPs with a 360° view of the business. It adds value to the existing legacy system by streamlining processes. Partner assurance, swift onboarding, and flexible economic model capabilities help with launching innovative services in no time.

NEW REVENUE STREAMS AND PARTNERSHIP EXPANSION

Virtual Environment as New Media Channels

In Car Entertainment

OTT

VoIP

IoT

CSPs evolution as DSPs — Video

CSP

Gaming

New Evolving Partnership Ecosystem with advent of 5G & IOT

eHealth

Mobile Money

A New Sensory Dimension To Entertainment

Other Services

Empowered Gaming Experience

New Advertising Formats & Measurements

FEATURES

01 Partner Lifecycle Management
Manage end-to-end partnerships with the domain agnostic solution. It leverages workflow-based onboarding interfaces with configurable KPIs to score partner health and onboard the right partners. The self-care capability reduces operational overheads and allows on the go access to business-critical information. It offers a BIY flexible and robust modelling capability to manage complex agreements, thus reducing the vendor dependency in customizing rating and discounting models.

02 Digital Services Billing
Leverages a domain agnostic platform that allows billing and settlement of all types of digital services. Our solution addresses the unique B2B billing dynamics of content, Internet of Things (IoT), machine-to-machine (M2M) communication, and utility services. It is essential that digital service providers have a tighter control on their billing practices, building profitable economic models, enabled trust in the partnership, and results in the quick launch of new services.

03 Enterprise Billing
A next-gen end-to-end billing system that provides unmatched rating and billing capabilities for enterprise billing. It's a converged billing platform that covers partner onboarding, subscription management, service agnostic rating, and billing to financial reporting.

04 Wholesale Billing & Routing
Have a holistic view of your entire range of partner relationships, covering services such as voice, SMS, and data. Manage roaming, routing, content settlements, as well as MVNO and other B2B relationships with our wholesale billing platform. Drive efficiencies into your businesses via process automation to gain operational insight to support critical decision-making activities.

05 Roaming Settlements
Provides a 3600 view of the roaming services and revenue management to improve profitability. It reduces the fraud possibility by removing the likelihood of paying high-cost traffic cost or lose inbound roaming revenue by supporting NRTRDE (Near Real-Time Roaming Data Exchange) and HUR (High Usage Report).

06 Blockchain Enabled Decentralized Partnerships
Enable a more transparent, secure, and trustworthy process with Blockchain-based Wholesale settlements to resolve billing discrepancies from minimum to zero. It also covers wholesale fraud use cases to ensure proactive mitigation against revenue lost to fraud.

BENEFITS

Ensure transparency and trust through near real-time reports, alerts & notification

Drive new economic models through Build-It-Yourself capability

Deploy Automation to ensure error free process and reduced OPEX

Controls over margins and profitability through accurate data on payables & receivables

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