

POS Fraud is BIG!
\$5.5bn

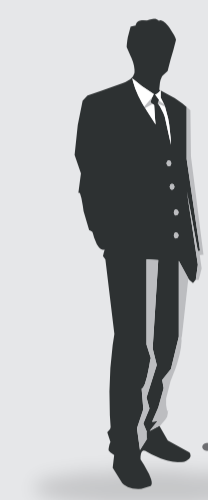


5 Cruise Liners

4 Burj Khalifa Towers

Source: CFA Fraud Survey 2011

Typical POS transactions at the operator



New Services



POS



Top ups



New Handsets

Operator Challenges



Subscription Fraud



Huge Handset loss



Customer Dissatisfaction

Facts

Cost of subscriber to the operator



= **\$1000**

Operator Workflow

4000 Applications/Day



POS Performing KYC

Decline

Accept

Refer

Subex Inline Fraud Management

Fraud Management Team



Benefits



Savings

\$2mn*

* in the 1st month



Fraud Hit Ratio

62% (avg)



Response time

5 secs